



SKY RIVER CASINO PARTNERS WITH AUDACY TO PRESENT A FULL DAY MEGA BROADCAST TAKEOVER IN 32 BREWS ON DECEMBER 6

Listeners & Casino Guests Have the Opportunity to Watch Live Broadcasts of Favorite Radio Shows & Participate in a Special Trivia Night

ELK GROVE, Calif. (December 4, 2024) – Sky River Casino and Audacy are teaming up to present an unforgettable MEGA broadcast experience when three of Sacramento’s biggest radio brands are taking over the casino’s popular 32 Brews Street sports bar on Friday, December 6, 2024. The unique and innovative collaboration will feature three popular radio stations – ESPN 1320, 102.5 KSFM and 106.5 The END – broadcasting live, offering listeners and casino guests a high energy day packed with entertainment, fun, and community engagement.

“This partnership between Sky River Casino and Audacy is truly extraordinary as we enhance engagement with their loyal listeners and our valued guests,” said Sky River Casino President Michael J. Facenda. “This first ‘MEGA broadcast’ is the latest example of how we continue to bring the community together in lively and entertaining ways.”

A schedule of the MEGA broadcast experience showcasing three of Audacy’s popular radio shows live and in action at Sky River Casino’s 32 Brews Street on December 6 includes the following:

- **12 to 4 p.m.:** Fan favorites D-Lo & KC will be live on ESPN 1320, as well as YouTube and Twitch, leading into a Sacramento Kings game that starts at 5 p.m. and will be shown on the 70+ video screens inside the 32 Brews Street sports bar area.
- **4 to 6 p.m.:** D-Lo & KC will be live on 102.5 KSFM, with DJ Complex mixing Flashback Friday records from the beautiful outdoor patio at 32 Brews Street, delivering a lively happy hour filled with the best throwback hits.
- **6 to 9 p.m.:** 106.5 The END’s The Wake Up Call will host a special “Are You Smarter Than Kevin Trivia Night: Ugly Sweater Edition” to close out the MEGA broadcast takeover experience. Guests are encouraged to show up in their best and most outlandishly ugly holiday sweaters to add to the fun. Plus, 32 Brews Street will offer specialty cocktails and a light bites menu available for purchase during Trivia Night.



“This is one of the most ambitious projects we've ever put together but our partners at Sky River have helped it come together beautifully,” said Damien (D-Lo Barling), Host ESPN 1320am & KSFM 102.5. “The day will be an amazing mix of sports, Kings basketball, music, and fun.”

“We are very excited about joining Sky River to present a ‘MEGA broadcast’ that will feature three of the Audacy Sacramento brands live from the beautiful Elk Grove casino,” said Charlie O, ESPN 1320’s Assistant Brand Manager. “ESPN 1320 will present four hours live with D-Lo and KC in the fantastic 32 Brews Street Sports Bar which is ‘tailor made’ for our sports audience to come, stay and play all day. The partnership between ESPN 1320 and Sky River Casino has proven to be very successful with our combined active and highly involved audiences.”

For more about Sky River Casino, please visit www.skyriver.com, and for more about Audacy’s Sacramento radio brands, please visit www.audacyinc.com/markets/sacramento.

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About Sky River Casino

Sky River Casino was built by Wilton Rancheria in partnership with Boyd Gaming Corporation, which is managing the property for the tribe. The casino opened in August 2022 and includes 100,000 sq ft of gaming, 2,100 slot machines, 80 table games, and 18 elevated restaurants, bars, and lounge destinations. To learn more about the casino and/or future expansion plans currently underway, please visit www.SkyRiver.com.

SOCIAL: @skyriverresort, @audacy, @espn1320, @1025ksfm, @end1065

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